

Enterprise Information Management Roadmap

Client
National Home Builder

Industry
Construction

Summary

As part of their 2020 initiative, a national luxury home builder wanted to create a Business Insights and Information (BI&I) strategy suited to their corporate goals and business processes. The builder’s goal for the BI&I strategy was to revolutionize how they evaluate and improve operational performance throughout the organization. Of the eight work streams within the 2020 initiative, the builder’s employees rated the BI&I work stream as the one that was most needed and capable of improving corporate performance.

Success Criteria

- Create an environment that supports reporting and analysis from one source of the truth.
- Manage data to insure consistent and reliable results from data analysis.
- Improve the accuracy, reliability and access to data throughout the organization.
- Create performance metrics and analytics that are actionable within established business processes.

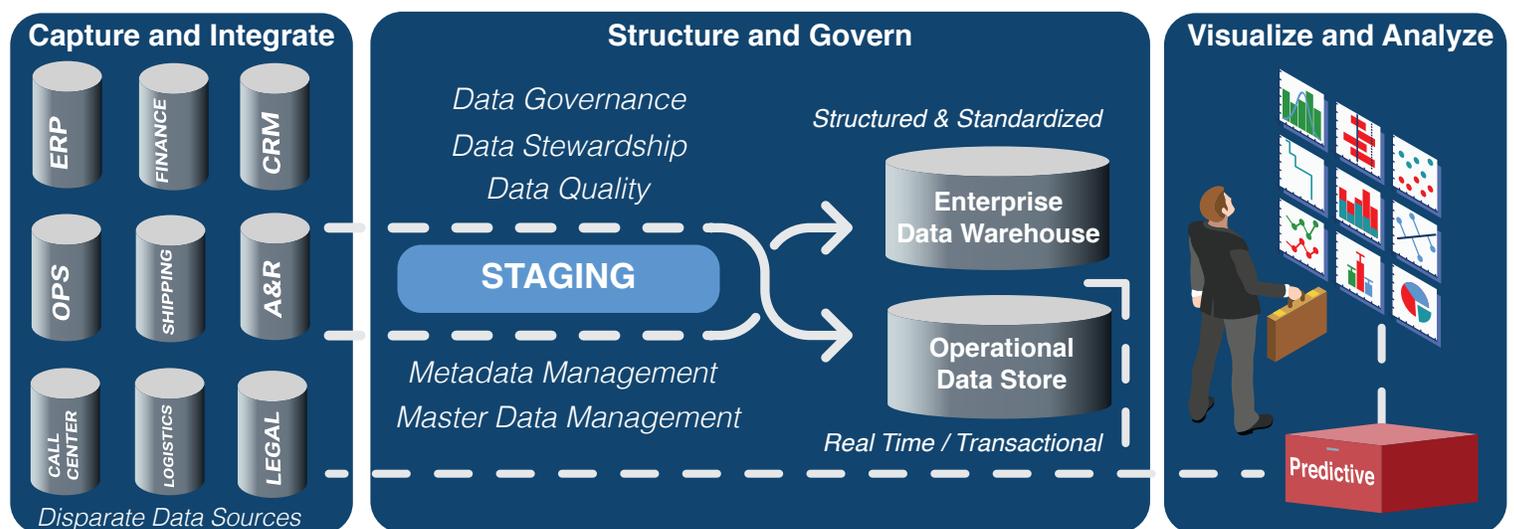


Approach

The Waypoint Navigator service was developed to help companies define the optimal approach to implement a sound enterprise information management (EIM) strategy. Ultimately, this approach defines the recommended processes needed for managing information at the enterprise level, identifying people with the right skill sets placed in the proper roles to support those processes, and selecting technology that empowers the organization to deliver successful results.

Waypoint also identifies the analytic applications most needed by the company and their required data infrastructure. The final recommendations include:

- Analytic applications most needed by the organization and how those are aligned with business processes
- A description of new or enhanced EIM processes required to deliver the analytic applications
- An outline of processes to be altered or initiated to support EIM
- Defined roles with responsibilities and skill sets to support the EIM processes, including recommended organization charts
- Recommended technologies for building an EIM infrastructure
- Recommended timelines for implementing all recommendations



Result

Waypoint employed out the Navigator approach to formulate a three-year strategy for implementing the required processes and analytic applications, supported by the people and technology necessary to execute the plan. The plan included definition and scope of an enterprise data warehouse that integrates data from more than 60 sources. Based on this warehouse design, we also planned implementation of data governance and stewardship processes covering all analytic applications and reporting, with re-organized development processes to standardize and improve deployment.

Contact us to schedule a discovery session today

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